

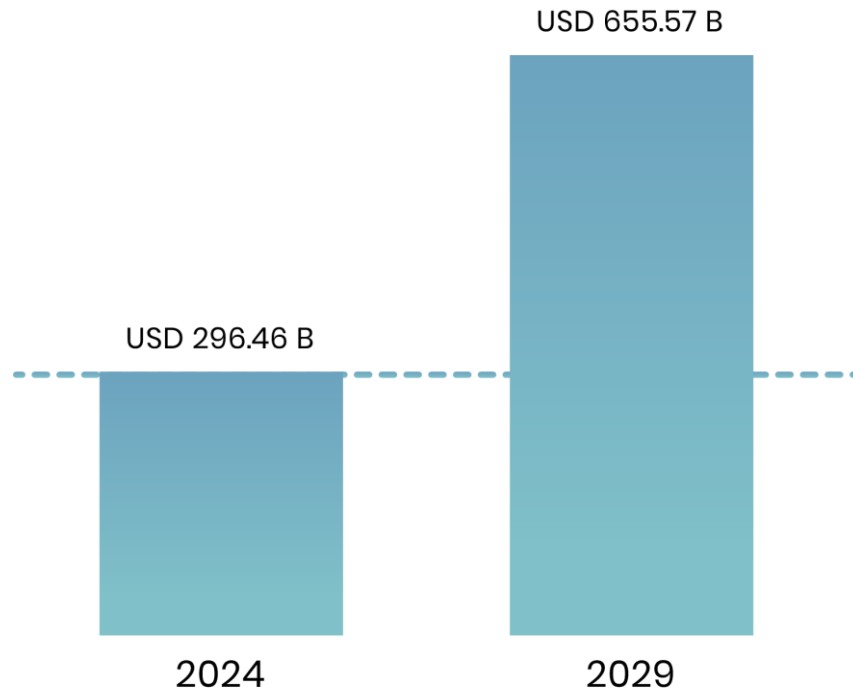


NUMBERS SPEAK LOUDER THAN WORDS

Global Digital Health Market

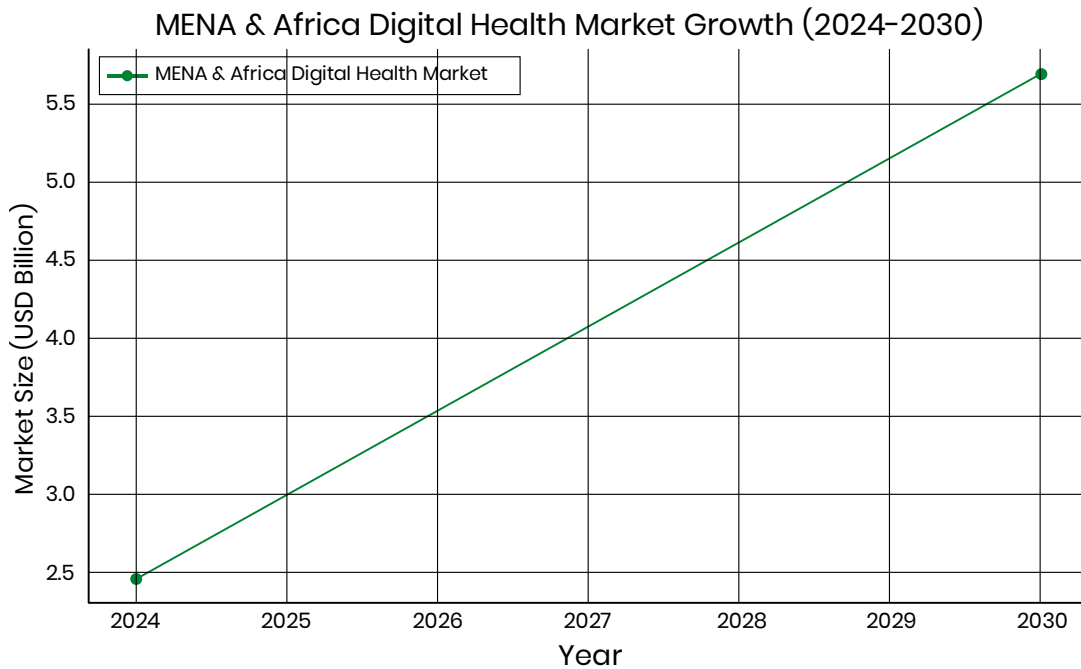
Market size in USD Billion

CAGR 17.20%



- In 2024, the digital health market is expected to continue strong growth, driven by both consumer demand and health providers' interest in mobile health solutions that help manage chronic diseases and offer convenient healthcare access.
- Key statistics highlight the sector's expansion: the global market for digital health is projected to grow at a compound annual growth rate (CAGR) of over 17% through 2030

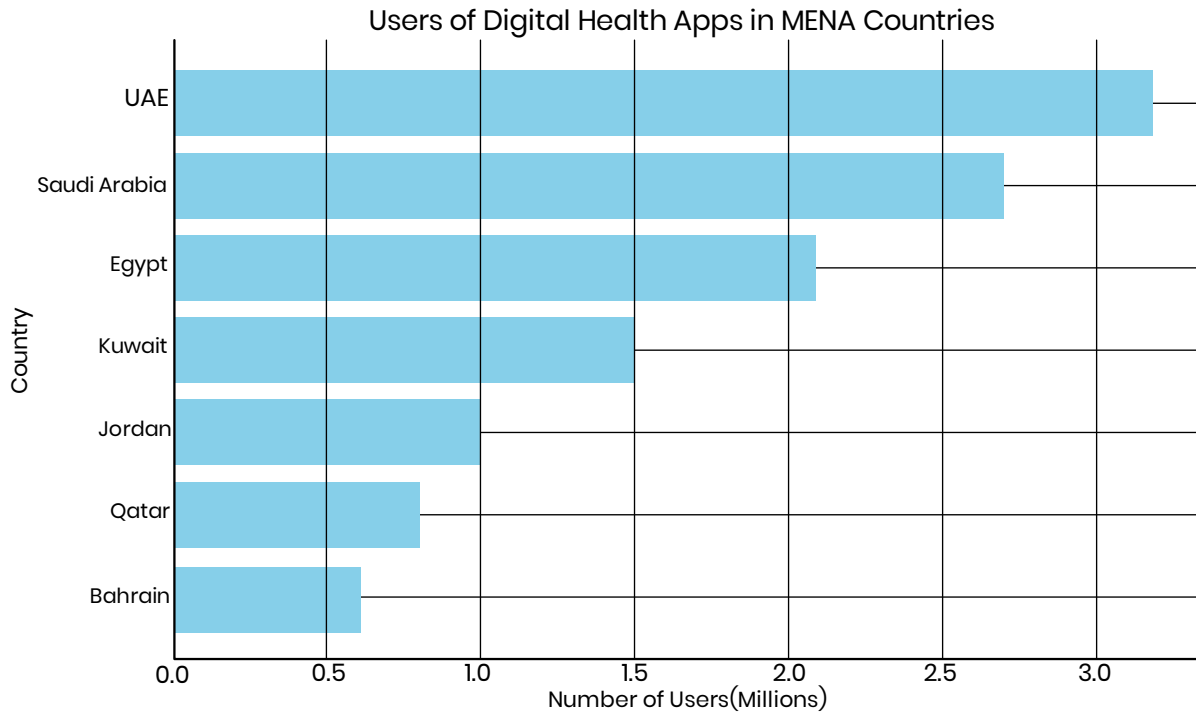
Middle East and Africa



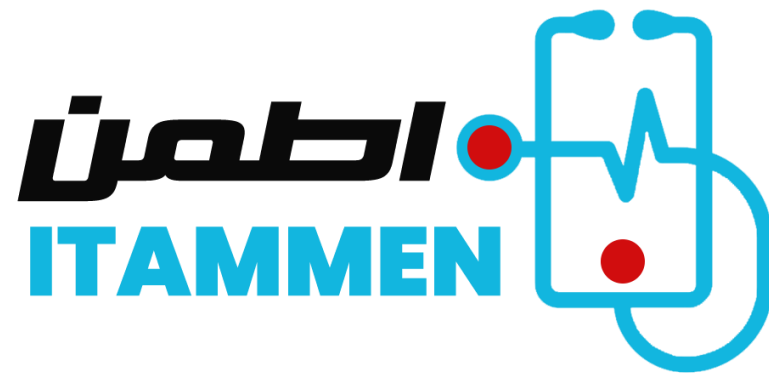
Here are one graphs illustrating the projected growth in the digital health market for the MENA and MENA-Africa regions:

1.MENA & Africa Digital Health Market Growth (2024-2030): This reflects growth from USD 2.45 billion in 2024 to an expected USD 5.7 billion by 2030.

Countries and numbers:



- Here is a bar chart displaying the number of digital health app users in various MENA countries. This visual makes it easy to compare user counts across the region, with the UAE leading, followed by Saudi Arabia and Egypt. Let me know if you'd like further customization!



About Itammen

Itammen is a fully AI-powered health platform created to revolutionize the healthcare industry by offering users fast, accessible, and personalized health insights.

With Itammen, users can receive an instant AI diagnosis based on their symptoms, access an extensive health library, and ask questions to our AI doctors, Ava and Aiden, at any time. Whether users are looking for quick answers, exploring health topics, or seeking guidance on sensitive issues, Itammen offers reliable support at their fingertips.

In addition, Itammen's upcoming AI Psychotherapy feature will provide users with mental health support, making it a holistic platform designed to meet both physical and mental health needs.

Combining innovation and convenience, Itammen is transforming how people engage with their health, making advanced healthcare technology accessible to everyone.



Why Itammen?



24/7 availability, ensuring users have instant access to health guidance without waiting for appointments or searching for available doctors.



By providing AI-driven health support, Users save money on consultations, making quality health information accessible without the need to pay professional fees.



Users can ask health questions privately, with no human judgment or risk of sensitive information being disclosed.



Why Itammen?



Itammen's intuitive design makes it easy for users of all ages to navigate health information, creating a supportive, welcoming environment.



From conditions and treatments to mental health support, Itammen covers a full range of health information in one platform



With AI Psychotherapy, users can access mental health assistance privately and comfortably, addressing emotional well-being alongside physical health.





Meet Our AI Doctors

Our virtual doctors, Ava and Aiden, are the intelligent, compassionate AI personalities powering Itammen's health experience. Carefully trained using vast datasets of verified medical information and clinical guidelines, they are equipped to provide accurate, reliable, and compliant health information. Ava and Aiden were developed in consultation with medical professionals and industry experts, ensuring that they meet rigorous health standards and abide by regulatory requirements.

To protect user safety and privacy, Ava and Aiden do not issue prescriptions or make treatment recommendations, strictly providing informational guidance. This safeguards against any violation of healthcare regulations and allows users to make informed decisions in partnership with their medical professionals. Ava and Aiden exemplify the highest standards in AI healthcare, offering supportive, reliable, and regulation-compliant assistance at any time.

Dr. Ava



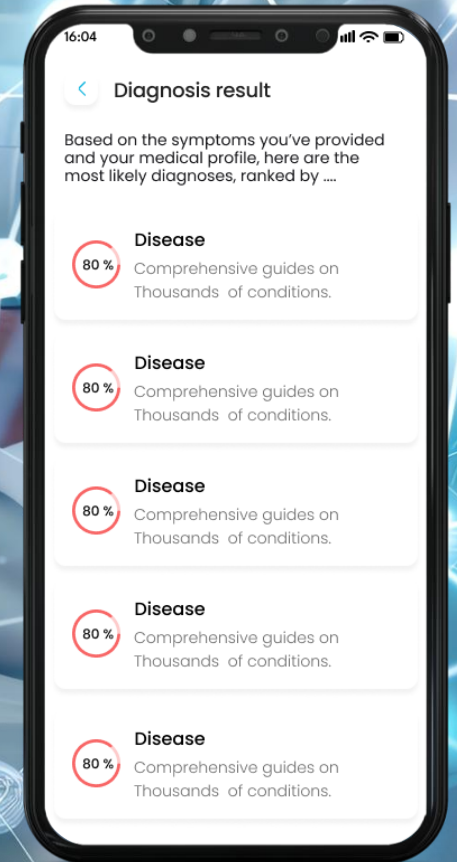
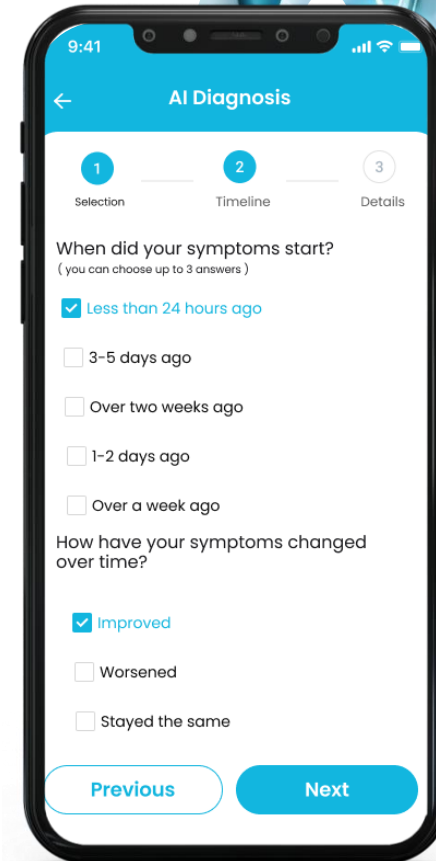
Dr. Aiden



MAIN FEATURES:

- **AI Diagnosis**

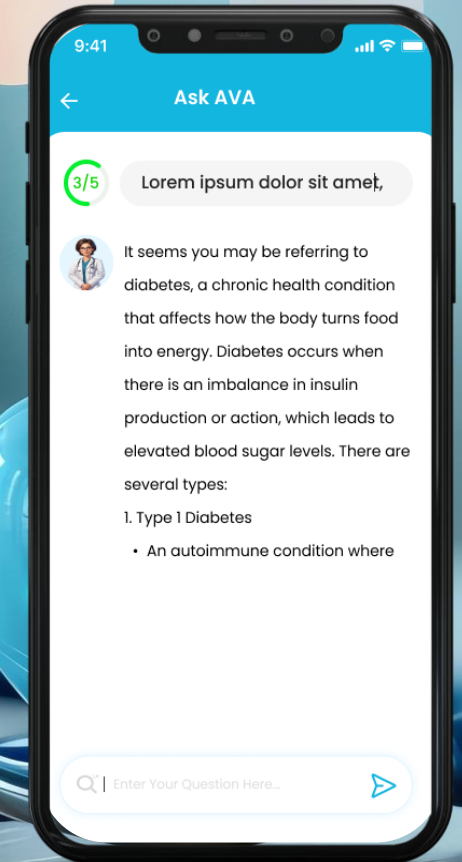
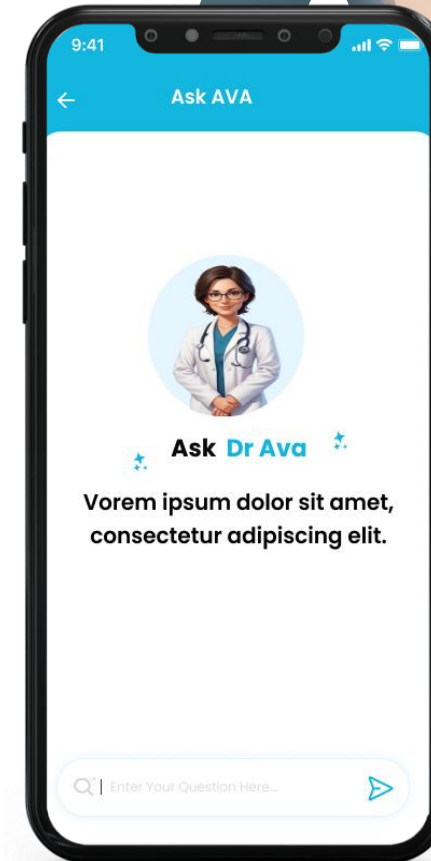
Itammen's AI Diagnosis feature allows users to quickly check what might be causing their symptoms. By simply describing their symptoms, users receive a list of possible conditions in less than a minute, along with detailed information on each one. This feature is designed to give users helpful insights and a better understanding of potential health issues, enabling them to make informed decisions about their well-being.



MAIN FEATURES:

- **Ask AI**

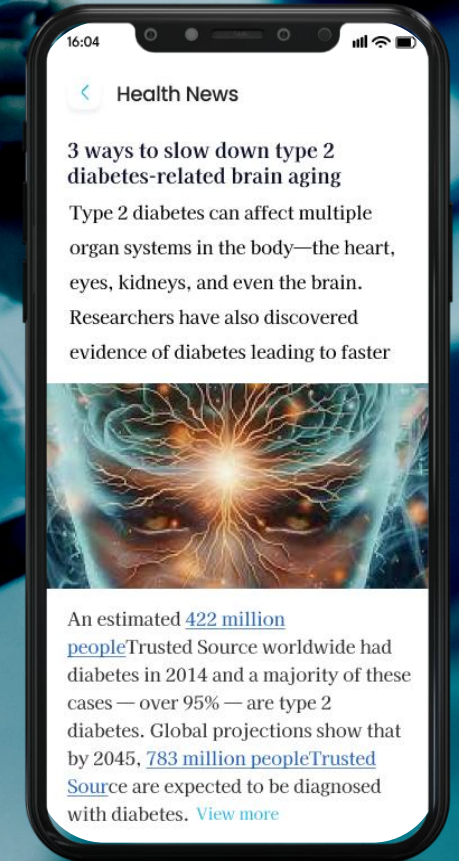
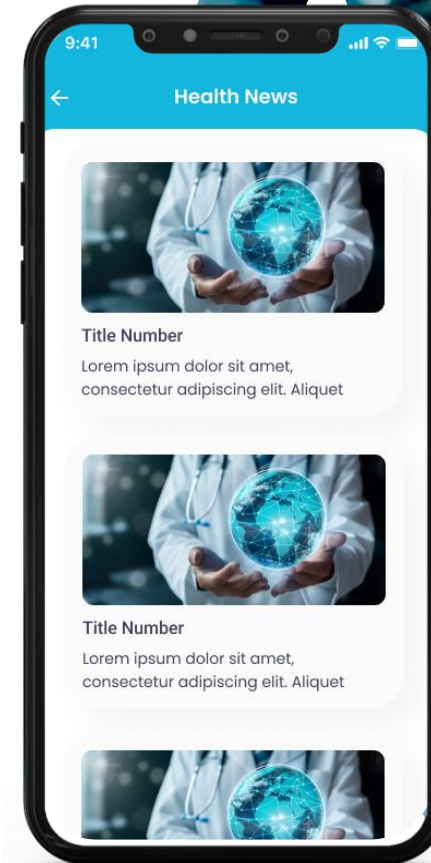
With Ask AI, users can easily access trusted health information through our virtual doctors, Ava and Aiden. Available 24/7, Ava and Aiden answer health-related questions on a variety of topics, from general wellness to specific health concerns. Whether users have questions they'd prefer to keep private or simply need quick, reliable guidance, Ava and Aiden provide a convenient and supportive resource for all health inquiries.



MAIN FEATURES:

- **Health News**

Stay informed with our health news section, which delivers the latest updates on medical advancements, wellness trends, and important health developments. Curated with accuracy and relevance in mind, Health News keeps users up-to-date on essential topics, empowering them to stay engaged and knowledgeable about the ever-evolving world of healthcare.



MAIN FEATURES:

- **Health Library**

Itammen's Health Library is an AI-powered library offering users detailed information on diseases, lifestyle, and medications, along with insightful articles on a wide range of health topics. It's designed to be a reliable, up-to-date source, making it easy for users to access essential health knowledge in one convenient place.



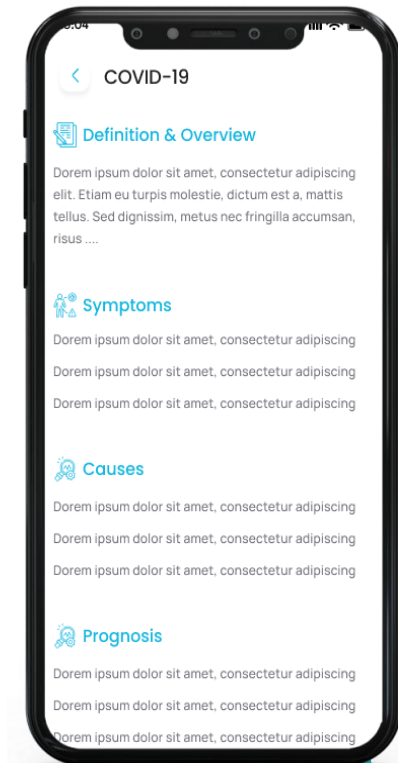
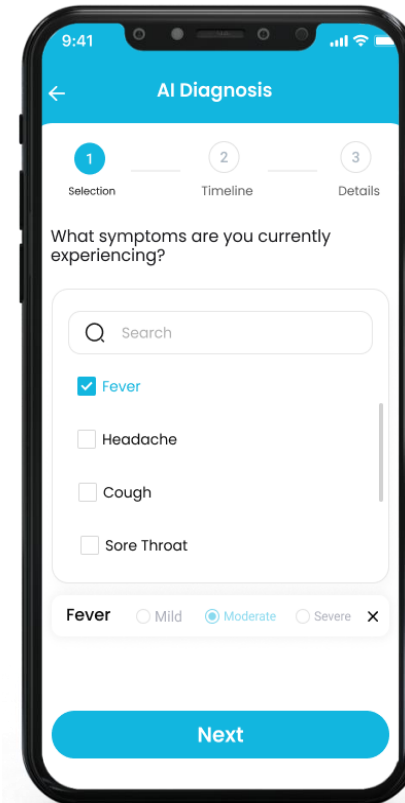
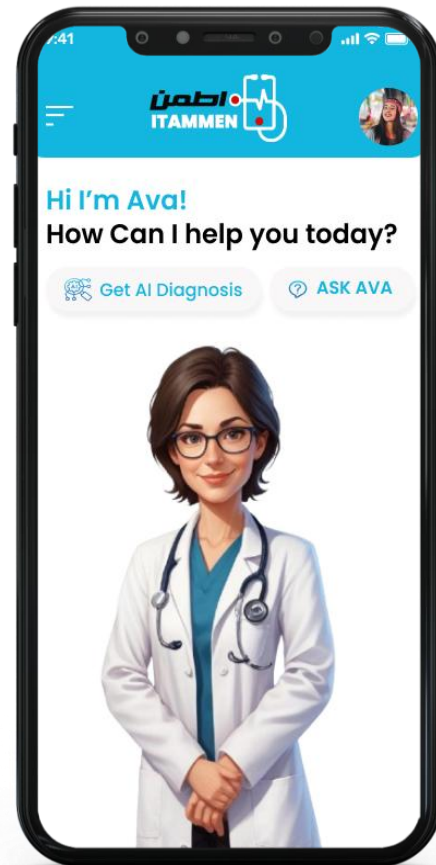
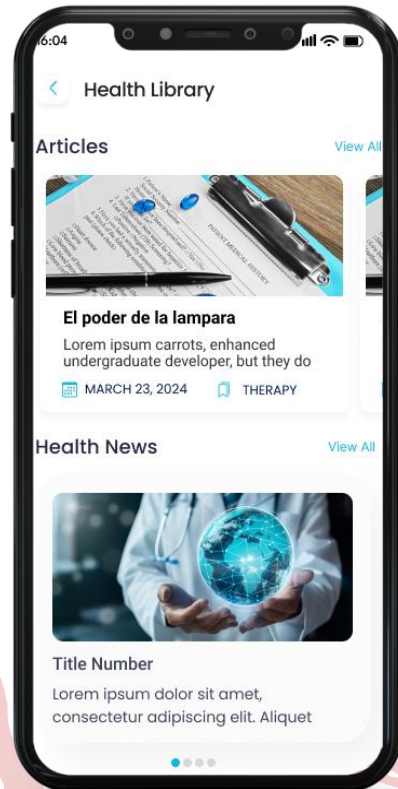
Coming Soon!

- **AI Psychotherapy**

Itammen's AI Psychotherapy feature offers users a supportive space to discuss their mental well-being. With compassionate, AI-driven interactions, users can express their thoughts and feelings and receive thoughtful guidance and insights. This feature aims to make mental health support accessible, providing a comforting resource for users whenever they need someone to talk to, helping them navigate challenging emotions and promote emotional well-being.



Look & Feel





WHAT IS IN IT FOR YOU!




Enhanced Brand Image

Providing innovative solutions like Itammen, Operator can improve their brand, positioning them as a forward-thinking and customer-centric organization.



Higher customer engagement

Brands that successfully engage their customers realize 63% lower customer attrition and 55% higher wallet usage

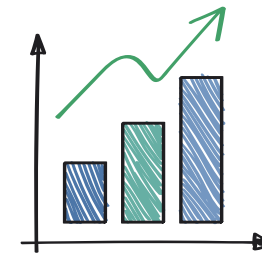


WHAT IS IN IT FOR YOU!



High data usage (consumption)

Increased GBs spend through consumption of online articles and AI services, hence increased sales and profit.



Higher revenue

Better Services

Higher engagement

More revenue



WHAT IS IN IT FOR YOU!




Expanded Service Offerings

By integrating with an AI Powered health platform, Operator can broaden its range of services, offering customers more options and convenience.



Competitive Edge

In a market where AI services might not be widespread, introducing an AI powered platform can give the operator a competitive advantage in the market.





COMMERCIAL PROPOSAL:

**Total
revenue**

100%



GRAND TECHNOLOGY

80%

Operator

20%

OUR SHARE IS USED FOR:

